

UNIVERSITY OF CALIFORNIA, MERCED
 External Relations
 ORGANIZATIONAL CHART

Philanthropy & Strategic Partnerships

Strategic Communications

External Relations

Updated 8/15/2024 DT

Remote: R
 Regional: RG
 Flexible: F

Ed Klotzbier
 Vice Chancellor
 Chief External Relations Officer
 President, UC Merced Foundation

Blanca Zarate (F)
 Director,
 UC Merced Foundation

Danielle Armedilla (F)
 Assistant Vice Chancellor
 & Senior Advisor

External Relations

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 Director
 Admin Operations & Financial Services

Ming Lee (F)
 Administrative Assistant

Executive Assistant

Bekah Baeza (F)
 Executive Assistant

Amy Bigg (F)
 Administrative Assistant

Carlo Morin (F)
 Administrative Assistant

Director, Protocol & Signature Events

Chris Luna (F)
 Assistant Director of Protocol & Signature Events

Trisha Koenig (F)
 Assistant Director of Protocol & Signature Events

Philanthropy & Strategic Partnerships

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 Associate Vice Chancellor
 Vice President, UC Merced Foundation

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 Director, Alumni Engagement

Gabrielle Orduna (F)
 Alumni Specialist

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 Executive Director
 Advancement Services

Megan Miller (F)
 Director, Prospect Research & Strategy

Kerry McCray (F)
 Prospect Research Coordinator

Atalie Womble (F)
 Director
 Fund Management

Sarah Schrole (F)
 Senior Gift Administrator

Gift Administration Analyst

Mark Kosier (F)
 Data Services Administrator

Darren Odden 4/16/24 (F)
 Data Services Analyst

Vera Nicolette Sanchez (F)
 Data Services Coordinator

Francesca Dinglasan (R)
 Director
 Stewardship & Donor Communications

Jonathan Ya (F)
 Stewardship & Donor Communications Coordinator

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 Graphic & Digital Designer

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 Liaison Lead - SOE & CTRIS

Meredith Fear (R)
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 Foundation Relations
 Liaison Lead - SNS & SSHA

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 Donor Relations
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 Institutional Giving
 Liaison Lead Office of Research & Grad Division

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 Senior Regional Director of Development
 LA/Southern California

Director, Annual & Special Giving

Terisa Roesler (RG)
 Executive Director
 Major Giving
 Liaison Lead - Student Affairs & Library

Brooke Gadasi (RG)
 Senior Regional Director of Development
 Silicon Valley/Bay Area/Corporations

Brad de la Cruz (RG)
 Regional Director of Development
 Liaison Lead - Gallo School & Med Ed

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 Associate Director,
 External Relations

Strategic Communications

Associate Vice Chancellor
 Strategic Communications

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 Public Relations

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 Liaison - SOE & SNS

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 Liaison - SNS

Alyssa Johansen (F)
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 Liaison - Institutional & Med Ed

Jody Murray (F)
 Public Information Officer

Sarah Boyle (F)
 Social Media Coordinator

Brenda Ortiz (F)
 Graduate Communications Coordinator
 Liaison - Crisis Communications

Jennifer Taylor (F)
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 Director Internal Communications

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Breanna Wright (R)
 Web Content Specialist
 Liaison - Schools & Provost

Diego Sanchez (R)
 Web Developer

Steven Powers (R)
 Web Designer

Joshua Andrade (R)
 Web Programmer

Joseph Garcia (F)
 Director, Marketing

Veronica Adrover (F)
 University Photographer

Elizabeth Lippincott (R)
 Senior Graphic Artist

Chris Abrescy (F)
 Creative Director

Seth Allen (F)
 Auxiliary Enterprises & Fiscal Innovations, Coordinator
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Medical Education Communications Officer

UCSF