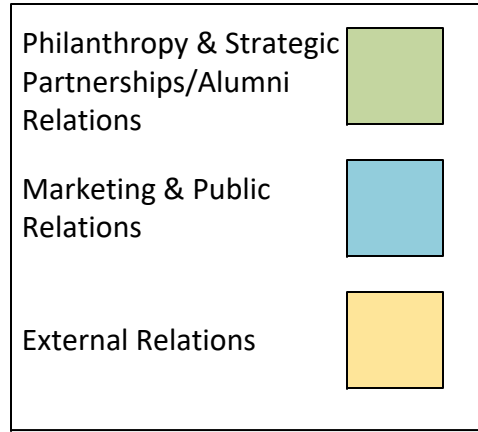


UNIVERSITY OF CALIFORNIA, MERCED  
 External Relations  
 ORGANIZATIONAL CHART  
 All Positions



Updated 3/16/2023 DT

**Ed Klotzbier**  
 Vice Chancellor  
 Chief External Relations Officer  
 President, UC Merced Foundation

**Danielle Armedilla**  
 Assistant Vice Chancellor & Senior Advisor

**External Relations**

**In Classification**  
**Blanca Zarate**  
 Interim Director  
 Foundation Board

**Dreu Thao**  
 Director  
 Admin Operations & Financial Services

**Ming Lee**  
 Administrative Assistant

**Christine Wallace**  
 Director, Protocol & Signature Events

**Chris Luna**  
 Assistant Director of Protocol & Signature Events

**Trisha Koenig**  
 Assistant Director of Protocol & Signature Events

**Natalie Rios**  
 Executive Assistant

**Bekah Baeza**  
 Executive Assistant

**Amy Bigg**  
 Administrative Assistant

**In Recruitment**  
 Administrative Assistant

**Lisa Pollard Carlson**  
 Associate Vice Chancellor  
 Vice President, UC Merced Foundation

**Marketing & Public Relations**

**James Chiavelli**  
 Associate Vice Chancellor  
 Marketing & Communications

**Philanthropy & Strategic Partnerships**

**Amber Flores**  
 Campaign Manager  
 Executive Director  
 Annual & Special Giving

**Patrick Hunt**  
 Executive Director  
 Advancement Services

**In Recruitment**  
**Francesca Dinglasan**  
 Interim Director  
 Stewardship & Donor Communications

**Marci Gordon**  
 Executive Director  
 Institutional Giving  
 Liaison Lead  
 Office of Research & Grad Division

**Terisa Roesler**  
 Executive Director  
 Major Giving  
 Liaison Lead  
 Student Affairs & Library

**Sam Yniguez**  
 Director  
 Public Relations

**Brenda Ortiz**  
 Graduate Communications Coordinator  
 Liaison – Crisis Communications

**Jessica Gardezy Conas**  
 Director Internal Communications

**Shoba Spencer**  
 Chief Brand & Marketing Officer

**Jessica Julian**  
 Associate Director  
 Alumni Relations

**Adam Goldberg**  
 Assistant Director  
 Annual & Special Giving  
 Liaison Lead - Athletics

**Magdalena Castaneda**  
 Alumni Relations & Annual Giving Coordinator

**In Recruitment**  
 Alumni Specialist

**Megan Miller**  
 Manager of Prospect Research

**Kerry McCray**  
 Prospect Research Coordinator

**Atalie Womble**  
 Director  
 Fund Management

**In Recruitment**  
 Senior Gift Administrator

**Erica Labra Garcia**  
 Gift Administration Analyst

**Mark Kosier**  
 Data Services Administrator

**Sarah Schrole**  
 Gifts & Records Coordinator

**Antonio Aguilar Muniz**  
 Data Services Analyst

**Francesca Dinglasan**  
 Stewardship Writer

**Monica Sozinho**  
 Director  
 Corporate Relations  
 Liaison Lead - SOE & CITRIS

**Meredith Fear**  
 Director  
 Foundation Relations  
 Liaison Lead – SNS & SSHA

**JoAnne Lamas**  
 Donor Relations Grant Writer

**Blanca Zarate**  
 Development Officer  
 Merced & South Valley

**Brad de la Cruz**  
 Regional Director of Development  
 Liaison Lead – Gallo School & Med Ed

**Brandon Takata**  
 Regional Development Officer  
 Greater LA  
 Liaison Support – Student Affairs

**In Recruitment**  
 Senior Regional Director of Development  
 Silicon Valley/Bay Area/Corporations

**In Recruitment**  
 South Valley Development Officer

**In Recruitment**  
 Development Coordinator

**Lorena Anderson**  
 Senior Editor  
 Liaison – SOE & SNS

**Patty Guerra**  
 Public Information Officer  
 Liaison - SNS

**In Recruitment**  
 Public Information Officer  
 Liaison – Institutional & Med Ed

**Juan Flores**  
 Public Information Officer  
 Liaison - SSHA

**In Recruitment**  
 Sam Yniguez  
 Interim Social Media Coordinator

**Jennifer Taylor**  
 Internal Communications Coordinator

**Jody Murray**  
 Supply Chain Communications Specialist  
 Liaison – DFA & HR

**Juan Rodriguez**  
 Senior Video Producer

**In Recruitment**  
 Auxiliary Enterprises & Fiscal Innovations, Communications Coordinator  
 Liaison - Auxiliaries

**Veronica Adrover**  
 University Photographer

**Elizabeth Lippincott**  
 Senior Graphic Artist

**Chris Abrescy**  
 Creative Director

**Joseph Garcia**  
 Web Communications Manager

**Steven Powers**  
 Web Designer

**Joshua Andrade**  
 Web Programmer

**Breanna Wright**  
 Web Content Specialist  
 Liaison – Schools & Provost

**Diego Sanchez**  
 Web Developer