





UNIVERSITY OF CALIFORNIA, MERCED
 External Relations
 ORGANIZATIONAL CHART
 All Positions

Philanthropy & Strategic Partnerships/Alumni Relations	
Marketing & Public Relations	
Government & Community Relations	
External Relations	

Updated 1/17/2023 DT

Ed Klotzbier
 Vice Chancellor
 Chief External Relations Officer
 President, UC Merced Foundation

Danielle Armedilla
 Assistant Vice Chancellor & Senior Advisor

External Relations

Vacant
Blanca Zarate
 Interim Director
 Foundation Board

Dreu Thao
 Director
 Admin Operations & Financial Services

Ming Lee
 Administrative Assistant

Christine Wallace
 Director, Protocol & Signature Events

Chris Luna
 Assistant Director of Protocol & Signature Events

Trisha Koenig
 Assistant Director of Protocol & Signature Events

Natalie Rios
 Executive Assistant

Bekah Baeza
 Executive Assistant

Amy Bigg
 Administrative Assistant

Philanthropy & Strategic Partnerships

Lisa Pollard Carlson
 Associate Vice Chancellor
 Vice President, UC Merced Foundation

Marketing & Public Relations

James Chiavelli
 Associate Vice Chancellor
 Marketing & Communications

Government & Community Relations

Vacant
James Chiavelli
 Interim Executive Director
 Government & Community Relations

Amber Flores
 Campaign Manager
 Executive Director
 Annual & Special Giving

Patrick Hunt
 Executive Director
 Advancement Services

In Classification
Francesca Dinglasan
 Interim Director
 Stewardship & Donor Communications

Marci Gordon
 Executive Director
 Institutional Giving
 Liaison Lead
 Office of Research & Grad Division

Terisa Roesler
 Executive Director
 Major Giving
 Liaison Lead
 Student Affairs & Library

In Recruitment
Sam Yniguez
 Interim Social Media Coordinator

Sam Yniguez
 Director
 Public Relations

Brenda Ortiz
 Graduate Communications Coordinator
 Liaison – Crisis Communications

Jessica Gardezy Conas
 Director Internal Communications

Shoba Spencer
 Chief Brand & Marketing Officer

Jessica Julian
 Associate Director
 Alumni Relations

Adam Goldberg
 Assistant Director
 Annual & Special Giving
 Liaison Lead - Athletics

Magdalena Castaneda
 Alumni Relations & Annual Giving Coordinator

In Classification
 Alumni Specialist

Megan Miller
 Manager of Prospect Research

Kerry McCray
 Prospect Research Coordinator

Atalie Womble
 Director
 Fund Management

In Recruitment
 Senior Gift Administrator

Erica Labra Garcia
 Gift Administration Analyst

In Recruitment
 Data Services Administrator

Sarah Schrole
 Gifts & Records Coordinator

Antonio Aguilar Muniz
 Data Services Analyst

Francesca Dinglasan
 Stewardship Writer

Monica Sozinho
 Director
 Corporate Relations
 Liaison Lead - SOE & CITRIS

Meredith Fear
 Director
 Foundation Relations
 Liaison Lead – SNS & SSHA

JoAnne Lamas
 Donor Relations Grant Writer

Blanca Zarate
 Development Officer
 Merced & South Valley

Brad de la Cruz
 Regional Director of Development
 Liaison Lead – Gallo School & Med Ed

Brandon Takata
 Regional Development Officer
 Greater LA
 Liaison Support – Student Affairs

In Recruitment
 Senior Regional Director of Development
 Silicon Valley/Bay Area/Corporations

In Classification
 South Valley Development Officer

In Classification
 Development Coordinator

Lorena Anderson
 Senior Public Information Officer
 Liaison – SOE & SNS

Patty Guerra
 Public Information Officer
 Liaison - SNS

In Classification
 Public Information Officer
 Liaison – Institutional & Med Ed

Juan Flores
 Public Information Officer
 Liaison - SSHA

Jennifer Taylor
 Internal Communications Coordinator

Jody Murray
 Supply Chain Communications Specialist
 Liaison – DFA & HR

Juan Rodriguez
 Senior Video Producer

In Recruitment
 Auxiliary Enterprises & Fiscal Innovations, Communications Coordinator
 Liaison - Auxiliaries

Veronica Adrover
 University Photographer

Elizabeth Lippincott
 Senior Graphic Artist

Chris Abrescy
 Creative Director

Joseph Garcia
 Web Communications Manager

Steven Powers
 Web Designer

Joshua Andrade
 Web Programmer

Breanna Wright
 Web Content Specialist
 Liaison – Schools & Provost

Diego Sanchez
 Web Developer